Strategic Talent Management



Wolf Leadership
Development, LLC



A multi-generational workforce, global competition, rapidly advancing technologies and a challenging economic environment, all drive a need for businesses to adapt in order to survive and thrive. Yet, as business leaders develop strategies for operating in today's dynamic environment, they often ignore what is possibly the most critical element – people.

In a 2013 survey of 311 high growth companies by Forbes Insights, in partnership with BMO Harris Bank, 83% of the executives responding to the survey agreed that "having the right talent in place is critical to growth strategy" and 81% agreed that "having the right talent has a direct impact on revenue". Regrettably, in that same survey, only 9% of the respondents said that talent management was closely aligned with their strategic planning.